



First Friday Art Walk Art Walk Venue Package

Thank you for considering membership as a First Friday Art Walk venue! First Friday Art Walk Inc. is a nonprofit organization with a twofold purpose: to promote fine art and economic sustainability in the Downtown Arts District.

The Art Walk, established a decade ago, is a fun, free community event that draws thousands to the district

on the First Friday of each month to view local art and art demonstrations, see local performances, and enjoy dining, shopping and entertainment.

Membership requirements

Members must be located in the Downtown Arts District, which is bounded by Chestnut Expressway to the north, Cherry Street to the south, National Avenue to the east and Grant Avenue to the west. Members must fill out an Application and agree to abide by the First Friday Art Walk Bylaws.

Cost and benefit

The cost to participate as an Art Walk venue is \$60 per month with a one-time fee of \$100 due the first month for a total first-month outlay of \$160. Venues are invoiced for \$60 per month thereafter.

Participating venues receive the following benefits:

- Inclusion in the monthly First Friday Art Walk press release, which gives details on each venue and its Art Walk show for the month, and is sent to area print and broadcast media and posted on our Web site, ffaw.org, and referenced on our Facebook page. The deadline for press release inclusion is the 10th of the month preceding any given First Friday.
- Inclusion in the monthly Art Walk e-newsletter and printable online map, as well as the quarterly Gallery Guide brochure, distributed in all member venues, at the CVB Visitors Centers and in racks in Springfield and along the I-44 corridor
- An “Art Walk Member” vinyl logo professionally applied to the window or door of your choice
- Inclusion in Art Walk’s Facebook page, Instagram, Web site and Twitter tweets
- Inclusion in quarterly Art Walk advertising on KSMU
- The opportunity to participate in First Friday Art Walk special events and promotions